

What is Snovio?

Snovio is the world's first decentralized lead generation service. It functions on the principles of crowdsourcing data collection and blockchain technology. Snovio uses SNOV tokens to incentivize contributors to add new data to our system and to keep the data in our system up-to-date.

What problems does Snovio solve?

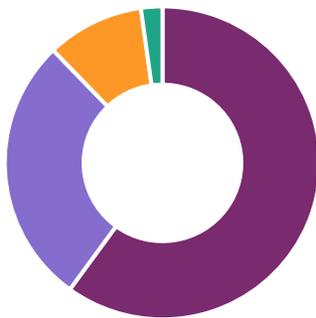
Snovio simultaneously solves two critical problems. First, it solves the issue of low-quality and outdated leads on the market. Second, it provides data suppliers a guarantee of fair distribution of revenue from data sales.

Only a decentralized model of lead generation with a large number of contributors can effectively solve the above problems. That is why one of the central goals of this Token Sale for us is to attract new users to our system. This will allow us to quickly create a new and massive player in the lead generation market – a company with a unique market system and a massive database with constantly-updated data.

SNOV token

We will create 2.5 billion tokens, releasing 60% of them for sale on our Token Sale for a price of \$0.01 per token. The raised capital (up to \$10 million) will be used to improve our infrastructure, attract contributors to quickly expand our database, and conduct an aggressive marketing campaign, as well as promote the idea of decentralized lead generation.

SNOV tokens are created based on the Ethereum platform, and can be bought using major cryptocurrencies.



Token distribution

- 60% ICO investors
- 27,8% Team
- 10% Contributors motivation
- 2,2% Advisory Board, Bounties

Our Users



UBER

ORACLE



UC San Diego



TOKEN SALE START DATE

 31 October 2017

KEY PEOPLE

Alexis Kratko

CEO, founder, 10 years' experience in email marketing and lead generation.

Alexander Borodich

Alexander Borodich is a pioneer in the fields of innovation and blockchain world and founder of Universa Blockchain.

Tomoaki Sato

Starbase Founder, passionate about bringing blockchain token financial technology for everyone easy to challenge new innovative projects.

Alexey Girin

Advisor, venture capitalist, founder of Starta Capital fund and the first successful US-based accelerator for projects from Western Europe, successfully conducted an ICO that raised \$5 million to finance startups.

Kairat Kaliyev

Founder of Cross Coin, which successfully conducted Starta's ICO and attracted \$5 million.

Eugene Medvednikov

Experienced mentor and investor. Eugene helps Snovio with his experience and insight into what it takes to build a successful startup.

Starta Capital

New York. Escrow agent guaranteeing token buyers' security.

Token Rockets

Scales businesses through implementing Blockchain Technology.

ADDITIONAL INFORMATION

Snovio ICO Website

tokensale.snov.io

Snovio Product Website

snov.io

Email

ico@snov.io